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## Day in the Life: Simona Camilleri

### Interviews and Profiles





## **Simona Camilleri**

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**5:00**

**The “alarm” these days goes off approximately every three hours throughout the night and comes in the shape of a new resident in our household — a two-week-old hungry little boy**, weighing in 3.4 kilos, or about 7.5 pounds. He is growing quickly: adding one to two centimeters and 200 grams per week.

**8:30**

**The day starts with my driver collecting me and the baby**, who is wrapped up warm against the unusually rainy day, **to take us to the Malta Blockchain Summit. It is extremely busy and bustling, with a record 8,500 persons attending** the much-lauded and much-hyped conference and exhibition.

**8:55**

I arrive at the summit. My mum, who is on hand to take over the stroller and shop around at a nearby mall with the baby (and keep me on high alert in case he needs a feed), teases me on my choice of (flat) footwear. **But I am confident that flat shoes on a rainy day in Malta two weeks after giving birth is an appropriate choice. After all, I feel slightly dizzy all the time. Plus, they go along well with my favorite pink quilted Chanel bag and a smart red tweed skirt suit.**

**9:00**

**I bypass the crowds and the queues forming to meet with Claudio**, our conference event organizer who has pre-registered me with my VIP pass. He leads me to our booth at the conference, the largest one there with the biggest bar serving coffee and refreshments at this hour. **I find myself amid a buzz of excited voices and eager persons waiting to hear about what Malta and the**

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**various companies that have set up shop under the auspices of the “Blockchain Island” have to offer.** A mix of recognizable faces in the world of crypto and blockchain are present: **investors, advisors, professional speakers on the blockchain circuit, lawyers, accountants, academics, developers, and hipsters.** I greet my work colleagues and admire the booth and its attractive set-up.

**9:25**

I move toward the conference room where various sessions are being presented in 10-minute slots by well-known and not-so-well-known faces in the blockchain world. Some are from overseas and some are based in Malta. **There are those who are choosing to discuss taxation of initial coin offerings; others are comparing the benefits or disadvantages of various jurisdictions, including Estonia, Malta, South Korea, Japan, and France, to a highly interested audience.**

**9:30**

I can barely squeeze my way through the vast doors when I arrive and notice that **the prime minister of Malta has just finished delivering his welcoming speech to all who have descended on the little Mediterranean island. The conference is part of a government-backed initiative to attract a new and potentially lucrative industry,** as well as its highly skilled professionals and software developers, who could bolster an already very healthy and growing local economy.

**11:00**

A few discussions and open sessions later, I make my way back out to the hustle and bustle surrounding our booth. **I hold a few meetings with banks and financial institutions, exploring new ways of working together, creating more value and choice for customers, and discussing regulatory restrictions and opportunities.**

**13:15**

**It's now time to make a mad dash outside the building to sweep up my baby in my arms and feed him in the privacy of one of the restrooms.** Then I take him back home to rest. I check and respond to various emails crowding in my inbox, amidst looming deadlines.

**13:55**

**It's back to the exhibition to meet the managing director of a company with which our company is exploring a joint venture.**

**17:30**

Then it's a sad nod to the bar (I cannot enjoy any alcohol at the moment!), and **it's time to head home and put my feet up.**

**18:00**

**I take notes from the latest meeting and play and cuddle the little one.** I receive text messages from my boyfriend about all of the events and parties that are gaining traction as the evening slowly turns into night.

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